

# The Process

## **The Process to Achieving Priceless Portraits**

When a photographer gives you a CD with all your images, it seems like a good deal... until you realize what could have been. With professional digital photography, there are limitless options and quality standards for capturing, retouching, manipulating, printing and finishing. I am here to make the process of achieving perfect portraits exceed your expectations.

### **Step 1: Pre-Portrait Consultation**

The first step in the process of creating heirloom, priceless portraits is a pre-portrait consultation. I can honor almost any budget, but planning is critical to balancing your expectations and budget. You are encouraged to come into the studio to see examples and samples. It's impossible to explain or show physical finished portraits online. You will probably see things you have not considered and getting to know you and your vision will help me to achieve the perfect shot. This planning session is free, but does require an appointment. If that is inconvenient, give me a call and we will discuss your session over the phone.

### **Step 2: Capture Session**

It is my goal to take portraits that capture your personality. While we are at your capture session just relax and let me get to know you. Your images should be as unique as you. I strive on creativity and allowing the personality of each individual to come through in their portraits.

### **Step 3: Review Appointment**

Within one week of your session I will have your images ready to view. This review appointment is as important as the capture session. Using a video projector, you will see your images side by side and large as life. We will discuss retouching, digital manipulation and cropping to make the perfect statement. I will guide you based on my experience, but it will be you calling the shots. This is a decision making appointment so it is important that all decision makers are present.

As a print maker, I am responsible for every aspect of the process; from capturing the perfect picture to delivering a beautiful finished print. As something worth preserving, these photos are made to be printed. That trusty CD of pictures or files for social media have a short term appeal, but are quickly forgotten and lost on your computer or in the cloud. I intentionally put great care and detail into each print to make an amazing finished product that can be cherished for a lifetime.

About one month after your order, I will deliver finished prints. There is also appeal in social media and I want to deliver a product that can keep up with today's pop culture. However there are many differences between digital media and print media... after files are printed your fully retouched images are converted for optimal viewing on social media sites. There is no additional fee for this service.

### **Step 4: Enjoy!**

Finally, I guarantee that you will love your portraits. Period! You have no risk. My policy is simple: Remake, Retake or Refund. It is a policy that has served my clients well and kept me in business at the same location for 38 years.

# Sessions

## **Planning Your Session:**

A little time preparing for your session will yield big rewards. It allows us to best utilize your time to create and craft meaningful portraits that will tell your unique story, while respecting your budget and time preferences. Call or make an appointment to come by the studio for your consultation. It is free and encouraged. We will discuss your statement as well as go over the price list information and available options. If you have ideas feel free to bring them up. Digital photography has made your options nearly limitless.

**Basic \$49.** This is a 15 minute session perfect for yearbook or simple photograph session inside our studio or within a block of the studio. Available at the Minneapolis Studio one day per month.

**Essentials \$100.** This is a 30 minute session best for seniors desiring portraits in the studio, outside and a 2nd change of clothing.

**Essentials Plus \$150.** This is a 60 minute session that allows for great variety in a limited amount of time. It is best for seniors that want multiple changes of clothing in several locations, while respecting a modest budget. Minimum commitment order of \$495.

**Senior Experience \$200.** This is a 90 minute session. It allows for more clothing changes and more location changes. Minimum commitment order of \$695.

**Senior Experience Plus \$250.** Think of this as a model shoot session. You are photographed for 2 hours with as many outfit changes and as many locations as we can get into the time frame. Minimum commitment order of \$795.

**Top Model \$500.** This is 3 hours of amazing photography, usually best for location photography that involves more travel. Minimum commitment order of \$1395.

# Wall Prints

	<b>Signature</b>	<b>Canvas/Fine Art</b>
per sq. in	\$1.00	\$1.60
11X14	\$154	\$246
16x20	\$320	\$512
16x24	\$399	\$499
20x24	\$480	\$768

# Gift Prints

## Professional Finish

All portrait prints are digitally mastered for color and density. Gift prints are retouched and mounted on an appropriate substrate. Signature finish portrait include background manipulation, vignettes, and stray hairs. Tan lines, straps and sunburns are individually quoted depending on complexity.

	<b>Unfinished</b>	<b>Gift</b>	<b>Signature</b>
10x10	\$79	\$99	\$139
8x10	\$69	\$89	\$119
5x7	\$49	\$59	\$89
4x6	\$40	\$49	

# Wallet Prints

8 wallets, 1 pose	\$40	72 wallets, 3 poses	\$189
24 wallets, 1 pose	\$89	96 wallets, 4 poses	\$219
48 wallets, 1 pose	\$109	96 wallets, 6 poses	\$239
48 wallets, 2 poses	\$119		

# Digital Files

Digital files are available for social media purposes only. They are retouched, and digitally optimized for Facebook, Instagram and Twitter. Files that have been ordered from are included for free. Others may be purchased.

Individual files.	\$30	16-20	\$20
5-10	\$27	21 +	\$17
11-15	\$24		

# Books & Folios

## Leather Bound Photographic Albums

8 8x8 spreads

\$1299/\$995

Additional Spreads \$89

## Coffee Table Edition Albums

8 10x20 Spreads

\$895/\$595

Additional Spreads \$50

## Mini-Albums

4x5 10 Page \$395/\$295

4x5 20 Page \$495/\$395

5x7 10 Page \$595/\$495

5x7 20 Page \$795/\$695

## Composites

(includes frames)

### Large

16x16

12x24

10x30

\$349

### Small

8x14

11x14

5x30

\$249

### Desk

5x10

6x6

4x12

\$149

# Graduation Cards

Folded 5x7 Cards \$149/25

2 Sided 5x7 Cards 89/25

Single Sided 5x7 Cards \$59/25